



LIFESTYLES

THE BRAND BEHIND THE BRANDS



VIKAS MALU
Founder Chairman
N.V. Lifestyles Pvt. Ltd.

Dedicated To Give A Luxurious Experience

"Why settle for boring, uncomfortable or cheap - make your time extremely exciting, comforting and abundant.

Our aim is to share incredible luxuries with those who aspire for chic lifestyle.

The dream to adopt alluring luxury is core value of N.V. Lifestyles. Our continuous focus is on quality and our goal is 100% customer satisfaction through quality."

N.V. Lifestyles Pvt. Ltd. is conceptualised by Mr. Vikas Malu, India's notable business icon and Chairman of Kuber Group.

As the Founder Chairman of N.V. Lifestyles he has set a vision to serve premium lifestyle products to crème de la crème of the society.

Focusing on the utmost thoughtfulness for its customers, our strength lies in our ability to see the possibilities in the impossible. N.V. Lifestyles is the first of its kind platform that will be a delight for every elite Indian consumer. With our continuous thirst to explore the best, we look forward to bring a 'non-finite value' to the world of retail luxury in India.



Our Belief

We at N.V. Lifestyles firmly believe in conferring the exclusive international brands that fit in the Indian society and its contemporary essence.

The company has successfully undertaken the top luxury brands of Davidoff Cigars and range of South African Wines.



SOUTH AFRICAN WINES

WINEMAKERS SELECTION
COAST
Line

KWV
TRIPLE WINNERS
**CATHEDRAL
CELLAR**

Café
CULTURE

**BONNE
ESPERANCE**


**AFRICAN
PASSION**


LABORIE
Where good things abound.

lazy days

ROBERT'S ROCK
Always a little different.

GOLDEN KAAAN

Every new brand represents the opportunity to push the boundaries of the ordinary and explored solutions. Our main thrust is on Innovation shared by the company and its collaborators and the relentless quest for excellence, where the human factor is a vital element, we at N.V. Lifestyles constantly inspire to choose the right luxury brands.

The Legacy



Kuber Group was founded by Mr. Mul Chand Malu in 1985 with KuberKhaini and chewable tobacco products. The Group has successfully diversified into Packaging & Lamination, and Holographic, Poly Films, Real Estates and a wide array of FMCG products that include Spices, Tea, Pulses, Rice, Breakfast Cereals, Hair Oil, Incense Sticks, Wet Dhoop, Mouth Fresheners, Pan Masala, Cigarettes and many more.

Kuber Group has remained committed towards creating premium quality products and has been credited with several breakthrough innovations over the last 3 decades. The product range of KuberGroup has evolved magnificently over the years and its undeterred pursuit for 'Quality & Innovation' has given impetus to consumer loyalty and satisfaction.

The Kuber family of companies shares a set of core values - Harmony, Fraternity & Unity. The Group is known for its adherence to business ethics and commitment to the community and society at large.



TIME BEAUTIFULLY FILLED

Davidoff History



1492

The crew of Christopher Columbus encounter tobacco for the first time in the Dominican Republic.

The crew discovers that tobacco is smoked on most Caribbean islands. In Cuba the natives smoked a primitive form of cigar, with twisted, dried tobacco leaves.



Around 1500

European sailors adopt the hobby of rolling leaves and smoking primitive cigars.



Mid 1500s

Jean Nicot, French ambassador to Portugal spreads the hobby to Europe. He gives his name to nicotine.

Sir Walter Raleigh brings tobacco to England. There it becomes popular to smoke the pipe.



Mid 1600s

Tobacco starts to be grown in North America. Tobacco is thought to possess medicinal qualities.



19th Century

Cigar smoking is common, while cigarettes are still comparatively rare. Cigars are becoming an important industry and factories employ many people.

To escape the turmoil of the Ten Year's War, many cigar manufacturers move from Cuba to Florida. Ybor City near Tampa becomes the largest cigar factory in the world at the time. Hundreds of millions of cigars are produced annually.



1929

Workers in Ybor City and West Tampa roll over 500 000 000 cigars. There are 80 000 cigar-making operations in the United States. The climax of the industry of making cigars by hand.



1940s and Later

Most cigars are machine made.

The distinction between premium hand-rolled cigars and machine made cigars is made.

Machine-made cigars are sold in packs at drugstores or gas stations.



1990

The Cigar Boom is the name given to the resurgence of cigar consumption in the United States during the years of the middle 1990s.

Rise of import and sales of premium cigars.

Industry-wide shortages of raw material and finished products.

1992: establishment of Cigar Aficionado magazine.

Davidoff – Brand Philosophy



"Time beautifully filled" is the brand philosophy of Davidoff, because Zino Davidoff believed in the importance of time.

The time it takes to create an exceptional cigar. And, equally importantly, the time it takes to enjoy that cigar.

Time is simply a moment, waiting to be filled. Allow Davidoff Cigars to fill it beautifully.

Brand Heritage – Zino Davidoff



Zino Davidoff is perhaps the most famous person in the cigar world. He was born in 1906 in Kiev, to a family of seasoned tobacconists.

When his family had to leave Kiev they settled down in Geneva, Switzerland, where they continued their profession by running a specialist tobacconist shop.

As a young man Zino traveled to South & Central America where he learned everything there is to know about tobacco from scratch. It was then that he dedicated his life to premium tobacco.



After his return to Geneva he took over his father's shop and started to influence the cigar world. It was then that he invented the humidor, to ensure that his customers could enjoy cigars in perfect condition.

The famous Chateau Series of cigars were the beginning of his own cigar brand – "Davidoff".

After many years in which Davidoff cigars were produced in Cuba, Zino decided that the production quality couldn't live up to his expectations anymore, so he moved production to the Dominican Republic.

The Cigar - Cigar Parts

A cigar consists of three different parts:



1

The Wrapper

A single tobacco leaf that wraps the cigar.

Greatest care is placed in the wrapper, as it is the first part of a cigar that a customer sees. The influence on the overall taste can be up to 30%.

2

The Binder

A single tobacco leaf that holds the Filler leaves together.

Although not without taste, it is normally the part that has the least influence on the cigar.

3

The Filler

It's the heart of every cigar and usually consists of three types of tobacco leaf.

The Filler is responsible for about 60 – 70% of the overall taste.

The Cigar – Filler-types



Long-Filler cigars are made of complete tobacco leaves and are, with very few exceptions, completely manufactured by hand.



Medium-Filler cigars use tobacco pieces from the Long-filler production and half or entire tobacco leaves depending on the ring gauge. These pieces the highest quality tobacco too, but had to be cut in the process of producing long-filler cigars.



Short-filler cigars are constructed of shredded tobacco and are completely machine-made. They burn faster than a long- or a medium-filler, which results in a shorter smoking time.

Davidoff - Range in India

Product Code	Product Variant
104190/3700-2600	Davidoff Nicaragua Robusto Tub EUN 4'S
104192/2400-1600	Davidoff Nicaragua Short Corona Ce EUN 5'S
104123/3700-2600	Davidoff Escurio Robusto Tub EUN 4'S
104120/2300-1600	Davidoff Escurio Pet Robusto Ce EUN 4'S
105654/4400-3000	Davidoff Winston Churchill Late Hour Robusto Ce EUN 4'S
48874/1900-1300	Camacho Connecticut Robusto Tub 10'S
51674/100K-64000	Davidoff Oro Blanco Cello Single 1'S
103008/4400-3000	Davidoff Aniversario Special Robusto Tub EUN 3'S
103012/1950-1350	Davidoff Aniversario Entreacto Ce EUN 4'S
103054/4400-3000	Davidoff Signature No.2 Tub EUN 4'S
103064/1950-1350	Davidoff Signature 2000 Tub EUN 4'S
29020/1000-750	Private Stock MF No.2 Tub Displ Cello 20'S
57602/480-350	Bundle Sel. By Cusano Lonsdale ND Ce 16'S
57606/650-450	Bundle Sel. By Cusano Pet. Pa ND Ce16'S
107632/220-150	Davidoff Mini Cigarillos Gold Exp EUN 20'S
104115/500-350	Davidoff Demi Tasse Exp EUN (5x) 10'S



Davidoff offers a lot of different brands under its umbrella like Davidoff, Avo, Camach, Cusano, Private Stock, The Griffins and Zino.

All these brands are owned by the company and produced in its one of the factories in Dominican Republic, Honduras or Nicaragua.

Davidoff is anchored in a strong "crop-to-shop" philosophy, having pursued a vertical integration from the tobacco fields in the Dominican Republic, Honduras or Nicaragua to its worldwide network of over 75 Davidoff Flagship Stores.

Davidoff Nicaragua ROBUSTO

Product Code 104190/3700-2600



Diameter:
50 RG
2.0cm

Length:
5"
12.7cm

Strength:



Enjoyment time:



45min

Davidoff Nicaragua SHORT CORONA

Product Code 104192/2400-1600



Diameter:
46 RG
1.8cm

Length:
3 3/4"
9.5cm

Strength:



Enjoyment time:



20min

THE BLEND - 100% : PURO NICARAGUA

Filler

Esteli Visus
Esteli Ligerio
Ometepe Visus
Condega Ligerio
- Dominican Republic

Binder

Habano Jalapa
-Nicaragua

Wrapper

Habano Jalapa
-Nicaragua



SPICE



LEATHER



PEPPER



COFFEE



CREAM



CHOCOLATE



WOOD



SPICE



CARAMEL

Davidoff Escurio

ROBUSTO

Product Code 104123/3700-2600



Diameter:
54 RG
2.2cm

Length:
4 1/2"
11.4cm

Strength:



Enjoyment time:



55min

Davidoff Escurio

PETIT ROBUSTO

Product Code 104120/2300-1600



Diameter:
50 RG
2.0cm

Length:
3 1/4"
8.25cm

Strength:



Enjoyment time:



25min

Filler

Curba Visus
Mata Fina Visus
San Vicenta Seco
Piloto Seco
Olor Dominican Seco
- Dominican Republic

Binder

Cuba Brazil

Wrapper

Habano Ecuador



PEPPER



COFFEE



WOOD



CHOCOLATE



LIQUORICE



LEATHER



WOOD



SALT



CREAM



PAIRINGS

- Sweet and spicy cocktails like Cara Doce, Gingerita od Moscow Mule pair superbly.
- A maritime Whisky with a salty note such as Bunnahabhain 12 pairs very well with a Davidoff Escurio
- Premium craft beers are also recommended for pairing.



Davidoff

Winston
CHURCHILL

Product Code 105654/4400-3000

THE LATE HOUR

ITS DARK RICHNESS CAN LIGHT UP THE NIGHT



NEW DAVIDOFF WINSTON CHURCHILL
THE LATE HOUR

FOR SIR WINSTON, THE DARK IS
WHERE HE FOUND HIS SPARK.

THE INSPIRATION FOR THIS COMPLEX
AND HEADY CIGAR BLENDED WITH
TOBACCO AGED IN FINEST
SCOTCH SINGLE MALT WHISKY CASKS.

CIGARS OF CHARACTER

#timebeautifullyfilled davidoff.com



Diameter:
52 RG
2.1cm

Length:
5"
12.7cm

Strength:



Enjoyment time:



45min



Wrapper:

- Habano- Marron Oscuro (Ecuador)

Binder:

- Negro San Andrés (Mexico)

Filler:

- San Vicente Mejorado Visus (Dominican Republic)
- Piloto Seco (Dominican Republic)
- Olor Visus (Dominican Republic)
- Estelí Visus (Nicaragua)
- Condega Visus cask-aged (Nicaragua)

THE TASTE

1/3

2/3

3/3



1/3:

- Pronounced flavors of black pepper, oak wood and malt.

2/3:

- Old leather paired with dark chocolate, spiciness and a smooth creaminess

3/3:

- Aromas are more intense and the cigar surprises with additional black coffee note.

PAIRINGS



When it comes to pairing The Late Hour cigars, the chosen beverage should be in line with the leathery, nutty, woody and complex taste of the cigars.

Ideally would be a heavy and spicy rum that is not too sweet or a whisky that is not too peaty nor too smoky, but rich and complex in aromas and taste.

Especially since one of the filler tobacco has been aged in Scotch whisky casks, the beverage needs to have a certain complexity and character to keep up with The Late Hour cigars.

CAMACHO Connecticut

Your Freedom. Your Lifestyle. Your Journey.

You Live Loud. It's who you are. It pumps through your veins and is branded on your soul. Everything you do and everywhere you go is symbolic of the person you are. And when it comes to exceptions... There are none.

Every journey begins somewhere. And where that is can mean the difference between a life merely lived... And a life lived loud. A life beyond limits. A life that calls for a cigar that flat out refuses to compromise. Camacho Connecticut.

Loaded with rich flavors from Generoso and Alemán Liger tobacco, bound by the legendary intensity of our Original Corojo, and wrapped in a high-grade Connecticut leaf grown in Ecuador, this is one cigar with intense flavor that backs down to no one.

A well-balanced companion with a fearlessness that's etched in steel.
A wake up call to make every journey a bold one.

ROBUSTO TUB 10s

Product Code 48874/1900-1300



Smoking kills – quit now



BINDER

Authentic Corojo
(Honduras)

WRAPPER

Connecticut
(Ecuador)



FILLER

Generoso & Aleman Ligero
(Honduras & Dominican Republic)

► INTENSITY



Davidoff Oro Blanco

Product Code 51674/100K-64000





The Rarest Cigar for the
Rarest of Moments

When it takes three rivers to create a soil rich enough to grow exceptional tobaccos... When it takes 12 years of patiently ageing these tobaccos... When it takes the skill and craft of the very best Davidoff Master Blender and a further 18 months of ageing until the cigar is at its very peak...

Then the question arises:

WHEN WILL THERE BE A MOMENT SPECIAL ENOUGH FOR
ORO BLANCO?

An Unforgettable Experience

It is difficult to put Oro Blanco into words. Oro Blanco is unforgettably balanced, elegant and refined. We invite you to discover it for yourself. When you have found a moment special enough.

Davidoff Aniversario Special R - Robusto

Product Code 103008/4400-3000



Diameter:
50 RG
2.0cm

Length:
4 7/8"
12.4cm

Strength:



Enjoyment time:



45min

The wide ring gauge allows for three unconventional tobacco leaves to be used in the filler. Together with the Piloto binder and the Ecuadorian wrapper, however, this slightly unconventional approach surrenders an extremely harmonious experience. The dense smoke highlights pronounced flavors of spices and nuts.

THE BLEND



Wrapper:

- Connecticut from Ecuador

Binder:

- Piloto Seco from Dom. Rep.

Filler:

- Piloto Ligero from Dom. Rep.
- Olor Seco from Dom. Rep.
- San Vicente Visus from Dom. Rep.

THE TASTE



1/3:

- Exquisite aroma and carefully balanced blend

2/3:

- Soon flavors of cedar wood and a little sweetness appear leaving a clean aftertaste

3/3:

- Additional spicy notes with a beautiful creaminess

Davidoff Aniversario Entreacto – Short Corona

Product Code 103012/1950-1350



Diameter:
43 RG
1.7cm

Length:
3 1/2"
8.9cm

Strength:



Enjoyment time:



20min

The name 'entreacto' fittingly refers to the interval between the acts of a theatre, musical or sporting event. From the first draw, the Short Corona affords a dense smoke with a harmonious aroma of leather and spices. And, indeed, the concise length of this cigar makes it ideal for even the shortest break.

THE BLEND



Wrapper:

Binder:

Filler:

- Ecuador
- Hybrid Connecticut /
Habano Seco from Dom.
Rep. (Entreacto)
- Olor Seco from Dom. Rep.
- Piloto Seco from Dom. Rep.
- San Vicente Seco from Dom. Rep.
- Hybrid Corojo from Dom. Rep.

THE TASTE



1/3:

2/3:

3/3:

- Exquisite aroma and carefully balanced blend
- Soon flavors of cedar wood and a little sweetness appear leaving a clean aftertaste
- Additional spicy notes with a beautiful creaminess

PAIRINGS



The name speaks for itself: these cigars should not only be enjoyed during a special occasion but also with a special pairing. The selected beverage should be complex without being too dominant. Aged Single Malt whiskey with a malty and elegant character or a vintage Champagne are ideal candidates.

Occasion is celebration - over an aperitif or after dinner, Davidoff Aniversario cigars enhancing every part of a celebration.

Davidoff Signature No.2 - Panetela

Product Code 103054/4400-3000



Diameter:
38 RG
1.5cm

Length:
6"
15.2cm

Strength:



Enjoyment time:



25min

- Cigar of choice for Zino Davidoff and Dr. Schneider
- Blend is dominated by San Vicente tobaccos
- Earthy, woody notes with emphasis on floral aromas
- First premium cigar with a "pigtail"

THE BLEND



Wrapper:

Binder:

Filler:

- Connecticut from Ecuador
- Hybrid Connecticut / Habano Seco from Ecuador
- Piloto Seco from Dom. Rep.
- San Vicente Seco from Dom. Rep.
- Olor Seco from Dom. Rep.

THE TASTE



1/3:

2/3:

3/3:

- The elegance of the Signature cigars is present since the first puffs present.
- Hints of coffee, wood and earth
- An enjoyable sweetness and creaminess are providing a well-rounded pleasure

Davidoff Signature 2000 - Corona

Product Code 103064/3300-2250



Diameter:
43 RG
1.7cm

Length:
5 1/16"
12.7cm

Strength:



Enjoyment time:



15min

- Timeless Corona format
- Davidoff's best-selling cigar => one is smoked every 30 seconds worldwide
- Medium ring gauge and length allows for a higher percentage of Piloto tobaccos
- The boldest and most multifaceted cigar of the series

THE BLEND



Wrapper:

Binder:

Filler:

- Connecticut from Ecuador
- Hybrid Connecticut / Habano Seco from
- San Vicente Seco from Dom. Rep.
- Olor Seco from Dom. Rep.
- San Vicente Volado from Dom. Rep.

THE TASTE



1/3:

- The elegance of the Signature cigars is since the first puffs present.
- Hints of coffee, wood and earth

2/3:

- Hints of coffee, wood and earth

3/3:

- An enjoyable sweetness and creaminess are providing a well-rounded pleasure

PAIRINGS



- Signature cigars pair perfectly with elegant beverages such as Champagne
- Roederer Brut
- They also accompany peaty, smoky Whiskies well, without being too dominant
- Bunnahabhain 1997
Heavily Peated

Priv. Stock MF No 2 Tub Displ Cello 20'S

Product Code 29020/1000-750



Private Stock Medium Filler Tubos No.2

A new idea in tobacco processing: a cigar innovation.

Private Stock MEDIUM FILLER cigars are made from whole wrapper leaves and binders from Ecuadorian Connecticut tobaccos, as well as from first-class cuts from our Dominican long filler cigars. Along with the cuts, half a San Vicente tobacco leaf is also rolled into every MEDIUM FILLER cigar and improves the structure of the cigar, enhances the character of the blend and ensures that the cigar develops a pleasing, compact ash when smoked. A smoking pleasure which comes very close to that of a long filler cigar.

Private Stock Medium Filler Tubos No.2 cigars in aluminium tubes ensure an optimum protection for your precious cigars while preserving aroma and moisture balance.



BUNDLE SELECTION

By

Cusano

cigars

Long Filler Cigars -
Handmade in the Dominican Republic



Country of Origin: Dominican Republic
Wrapper: Sumatra seed Mexico
Binder: Indonesia
Filter: Dominican Republic

the Bundle Selection by Cusano cigars are a mixture of tobaccos from four cultivation areas blended especially for the European taste palate. the blend is a mild and aromatic taste experience

Bundle Sel.by Cusano
Lonsdale ND Ce 16'S
Product Code 57602/480-330

Bundle Sel.by Cusano
Pet.Pa. ND Ce 16'S
Product Code 57606/650-450



Davidoff Mini Cigarillos Gold

Product Code 107632/220-150



Davidoff Mini Cigarillos Gold blend premium tobaccos from around the world. First-rate aromatic tobacco from Sumatra creates the wrapper, while the binder is sweet, tobacco from the Jember region of Java.

The filler mixes four different tobaccos: from Jember, from the Brazilian region of Trintinhas and Almeida, from the Piloto Cubana Volado region of the Dominican Republic and from the Geudertheimer region of Germany. Expertly blended by Davidoff, it's a cigarillo that delivers a concentrated moment of genuine pleasure.

Strength : ●●●○○

Product Advantages

- Only Davidoff uses 100% tobacco for all its Cigarillos. A clear distinction and an indication of quality.
- The Davidoff Mini assortment offers the right choice for every Cigarillo - enthusiast.
- Davidoff Mini Cigarillos are all unique in taste and rich in variety and stimulation.

Davidoff DEMI TASSE

Product Code 104115/500-350



Davidoff Demi-Tasse is the cigarillo of choice for those who prefer a mild, yet aromatic and full-bodied smoke. Including only top-quality Indonesian, Brazilian and Caribbean tobaccos, the cigarillo is blended with an Indonesian binder leaf and an exquisite Sumatra wrapper.



STRENGTH

Senõrita

FORMAT

Indonesia, Brazil, The Caribbean

PROVENANCE

4"

LENGTH

25

RING GAUGE

:07

ENJOYMENT TIME



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CIN: U52390MH2009PTC191988